



FOR IMMEDIATE RELEASE
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**‘Outstanding Local Coordinator’ Awarded to
Safe Kids Salt Lake County Coalition Member**

Local Child Safety Advocate Recognized Nationally as a Safe Kids Champion

Salt Lake City, Utah - Out of more than 600 state and local Safe Kids coalition coordinators throughout the United States, May Romo, coordinator of Safe Kids Salt Lake County Coalition, was recently recognized as ‘Outstanding Local Coordinator,’ one of the coveted Safe Kids Champion Awards. May Romo will be receiving the award from Mitch Stoller, President and CEO of Safe Kids Worldwide.

“Our staff in Washington relies on the dedicated, passionate and inspiring people at the local level who take our injury prevention messages out into their own communities,” says Stoller. “As a grassroots organization, we would not be able to deliver vital safety knowledge to parents and caregivers everywhere without our network of coalitions. May Romo and Safe Kids Salt Lake County Coalition are key ingredients to our success.”

Safe Kids Salt Lake County Coalition is a member of Safe Kids USA, one of 19 Safe Kids Worldwide member countries with a mission of preventing unintentional childhood injury. The award for ‘Outstanding Local Coordinator’ reflects Romo’s ability to help Safe Kids Salt Lake County Coalition conduct successful, hands-on child safety programs that reach many throughout the Salt Lake County community. In 2009, Safe Kids Salt Lake County Coalition’s many accomplishments included car seat checkpoints, car seat classes, annual Safe Kids Fair and many other activities and events.

“Every local Safe Kids coalition has saved countless lives. To be singled out of such a caring group of advocates is a huge vote of confidence for the work that Safe Kids Salt Lake County Coalition does every day,” says Romo. “I feel quite honored to be able to work on behalf of an organization dedicated to saving the lives of Salt Lake County’s children.”

The unintentional childhood injury death rate among children ages 14 and under in the U.S. has declined by 45 percent from 1987 to 2005. Adds Stoller, “With the leadership of coordinators like Ms. Romo, our organization is able to continue our efforts in educating families about the importance of being safe as we work together to eliminate childhood injury worldwide.”

For more information about Safe Kids Salt Lake County Coalition, please call 801-313-6607 or visit www.slvhealth.org/safekids.

Safe Kids Salt Lake County Coalition works to prevent unintentional childhood injury, the leading cause of death and disability to children ages 1 to 14.

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