



MEDIA ADVISORY
6/11/08

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Safe Kids Salt Lake County Coalition Celebrates One Million Car Seats Checked for Proper Installation

Car seat checkup event at Larry Miller Chevrolet on June 12, is one of nearly 200 held nation-wide

WHO: Safe Kids Salt Lake County Coalition / Safe Kids Buckle Up
in partnership with Larry Miller Chevrolet.

WHAT: Safe Kids Salt Lake County Coalition will hold a car seat checkup event at Larry Miller Chevrolet, 5650 South State Street to celebrate the one millionth child safety seat by the Safe Kids Buckle Up program. This event is one of nearly 200 events taking place in locations across the country in honor of the millionth seat milestone.

SKBU teaches children and their caregivers about proper use of booster seats and safety belts, the dangers of trunk entrapment and heatstroke in parked cars, and the hazardous blind spots around vehicles.

WHEN: Thursday June 12th at 6:00pm to 8:00pm

WHERE: Larry Miller Chevrolet
5650 South State Street

WHY: Safe Kids Buckle Up is the first national program of its kind designed to teach families about keeping children safe in and around vehicles. The program offers parents and caregivers hands-on instruction in installing car seats and booster seats and presents interactive education programs for children 14 and under. GM is the sole corporate sponsor of Safe Kids Buckle Up – the longest-running corporate/non-profit partnership in child passenger safety.

Safe Kids Salt Lake County works to prevent accidental childhood injury, the leading killer of children ages 1-14. Safe Kids Salt Lake County is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing accidental injury. Safe Kids Salt Lake County Coalition was founded in 1997 and is led by Salt Lake Valley Health Department.

Safe Kids Buckle Up[®] is a national program developed by Safe Kids USA and sponsored by Chevrolet and General Motors to educate parents and caregivers about the importance of properly restraining children on every ride.

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