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News Release
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Safe Kids Salt Lake County Hosts 10th Annual Zero Fatalities Safe Kids Fair

School groups and families encouraged to attend the educational safety fair January 11-12th

(Salt Lake County) – Clear Channel Radio and Safe Kids Salt Lake County Coalition are once again teaming up to host the 10th annual Zero Fatalities Safe Kids Fair at the South Towne Expo Center January 11 and 12 from 10:00 a.m. to 7:00 p.m. Since its inception ten years ago, the Safe Kids Fair has educated children and adults on accident prevention and safety in a fun and interactive environment.

In celebration of their 10th year, the Zero Fatalities Safe Kids Fair will host an opening ceremony and ribbon cutting on Saturday, January 12th at 10:00 a.m. Salt Lake County Mayor Peter Corroon, David Bennett from Safe Kids Worldwide and KODJ's Breakfast Club will be in attendance. The first 150 kids at the Safe Kids Fair will receive a free bike helmet.

This year's fair will highlight important safety issues with activities that involve both parents and children. Educational activities include a bicycle rodeo, pedestrian safety rodeo, seat belt and car seat safety checks, children's ID information, and internet safety lessons. A series of guest speakers will discuss safety topics throughout the fair.

"Accidental childhood injury is a leading killer of children 14 and under," says May Romo, coordinator of Salt Lake County Safe Kids Coalition. "The Zero Fatalities Safe Kids Fair is a great resource for families and school groups to learn how to prevent unintentional accidents and injury through fun, interactive games and activities."

The 10th annual Zero Fatalities Safe Kids Fair will be held at the South Towne Expo Center this Friday and Saturday, January 11th and 12th from 10:00 a.m. to 7:00 p.m. Tickets are \$5.00 at the door, children 14 and under are free. Free tickets are available at all Maytag Stores, Rumbi Island Grill and Check City locations. For more information visit www.safekidsfair.com.

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