



Updated News Release  
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### **UPDATED INFO**

## **Salt Lake County in Third Place for National Smoke Free Challenge *But Health Department says, "Nothing but first place will do!"***

(Salt Lake City, UT) – After two months of intensive work to generate pledges from County residents, the Salt Lake Valley Health Department (SLVHD) Tobacco Prevention staff says third place isn't good enough, and they will be making a "full-court press" during May, the final month of the national Smoke Free Home Challenge (see attached original news release for details). "Nothing but first place should be good enough for Salt Lake County residents," says Amanda Lawlor, Tobacco Prevention Program Health Educator.

Lawlor says she and her staff realize that the Smoke Free Challenge is only a small contest – not very important in the grand scheme of things. And whether Salt Lake County stays in third place, makes it to first, or drops to tenth place, probably won't affect many people.

"But, it's what the challenge represents that important," Lawlor continues. "Each pledge means that one more person is committed to creating a smoke-free environment for themselves, their families and their community."

Health officials are asking County residents to make a "quick click" to the National Association of Counties website at [www.naco.org/smokefree](http://www.naco.org/smokefree) to pledge their commitment to protect children from the health risks of secondhand smoke by keeping my home and car smoke-free.

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